Directors’ Meeting  
Sept. 1, 2011  
Minutes

Present: Cissy Petty, Robert Reed, Roberta Kaskel, Alicia Bourque, Mike Giorlando, Nancy Bercaw, Craig Beebe, Heather Roundtree

I. Alumni College

An “Alumni College” event is being planned for June 2012. Visiting alumni will need housing and catering on campus. At issue is how to accommodate them considering summer school, conferences and events. Robbie will represent SA on the Alumni College Planning Committee and report back.

II. A Guide to Spiritual Capital

Directors were given “Spiritual Capital, The Workplace, and Entrepreneurship,” by Dr. Capaldi and Dr. Locander of Loyola.

III. Media Request

Public Affairs asked Student Affairs to put forth four to six names of student leaders who have rich, robust campus experiences for a possible Times Picayune story by John Pope. Directors were asked to submit names, class year, contact information, and campus activities to Nancy for forwarding to Meredith Hartley.

IV. Stormy Weather

As a member of the Emergency Team, Robbie is closely following the tropical activity in the Gulf which is slowly approaching Loyola and Louisiana. The Emergency Team will make recommendations to the President with regard to all variables and courses of action. SA staff should work to educate students—via email blasts, posters and on the monitors in the Danna Center—about activities over the weekend. Robbie and Craig will have a plan by end of day. Heather Bacque will make emergency food preparations. Cabra residence will be prepared for a possible relocation to main campus. Vaccinations will be safeguarded in the event of power outage.

V. Alcohol Incidents

There were a number of alcohol-related incidents in the weekend before the start of class, and a few afterwards as well. Six students were hospitalized out of seven situations. A short-term response was crafted by Robbie, Craig and
Heather and Bobby to encourage behavior changes around this issue. Next year, Cissy suggested that Welcome Week have stronger messaging about decision making and positivity. We need a proactive plan about messaging before incidents arise. Get the message out often and early, and especially around certain times of the year. What events can we plan to keep students healthy? Which speakers could come to campus and talk about how making good decisions creates success?

VI.  SACS

Alicia is the SA representative on University’s assessment support team. On Sept. 9, she must confirm that we all have Annual Reports from 2005-2011 on the Intranet.

VII.  Board of Trustees, October 6-8

The SA Brochure developed for the Provost’s Council Retreat must be updated and submitted to Kristine Lelong for inclusion in the Board book. Craig and Nancy should create a design board of Cabra to show the BOT, including a mock-up of new laundry facility. Bond money settled by end of September. Nancy will also call Kristine to find out what more is needed from SA. Roberta will share past submissions with Nancy. Directors will prepare the same kind of brief reports they have in previous years just to be ready.

VIII.  Athletic Consulting

Loyola has entered into an agreement with Inter-Collegiate Athletic Consulting to help determine the best long-term fit for our athletic programs: stay in NAIA or move to NCAA? Andy Fellingham of ICAC will be here Oct. 3, 4, and 5th to conduct interviews.

IX.  Key Performance Indicators

Directors received information regarding Loyola’s Key Performance Indicators, as well as information from StudentVoice about how SA can track performance measures. Cissy encouraged Directors to find the best ways to put forth our best qualitative and quantitative data. Roberta will request a meeting with Lydia to say that SA is working on our key performance indicators and to inquire about when the information is needed.

X.  Social Media Policy

Mike shared the Department of Athletics and Wellness’ Social Media Policy. Robbie will review to see that it aligns with the student handbook, and he’ll share it with Gita. Cissy encouraged the staff’s social media presence to be beyond reproach.
XI. The College of 2020

Cissy distributed a handout from Lydia Voight about the landscape of higher education in 2020. Directors are encouraged to read it thoroughly.

XII. Family Weekend, Sept. 30-Oct. 2, 2012

Check calendar for full details. There is a special welcome reception at 6 p.m. on Friday, Sept. 30 and each College will have a table and faculty representation. Parents specifically asked to see faculty more often over the weekend.

XIII. Residence Halls

Craig reported that the Residence Hall staff is dealing with normal issues, and that the overall energy is great. Cabra is full except for one bed.

XIV. Cabra Hall

Robbie will work with Paul Fleming and/or Ann Moss to schedule an architect’s meeting for mid-September.