Directors’ Meeting - Draft  
September 19, 2013  
Minutes

Present: Cissy Petty, Robert Reed, Roberta Kaskel, Alicia Bourque, Mike Giorlando, Heather Seaman, Craig Beebe, Ron Guillory, Maleta Wilson and Audrey Torres.

I. **EM Firms**
   Scannell & Kurz (S&K) will be on campus next week. They will conduct interviews with the different areas within the university. The key players in our area will be A&W, OCP, and Res Life. Roberta Kaskel will follow up with the interview details.

   In addition, Dr. Petty would like her team to create a list on different ways to improve the university appearance. Examples used in the meeting were adding flowers, moving/upgrading the trash bins, moving the bike rack behind Buddig and creating a patio area in the current bike rack area.

   On a strategic level we should look for young leaders within the university to fulfill areas in the admission and recruitment areas. One example would be to hire Loyola graduates as an internship program for 1 to 2 years - Tulane has a similar program.

   The Lawlor Group and Scannell & Kurz will make recommendations once their assessments are done.

II. **Faculty/Staff Campaign**
   The Faculty/Staff Campaign starts on Sept. 24th. Mr. Reed will send out a reminder to everyone on Monday, Sept. 23rd. Sodexo has offered to host the Wine & Cheese celebration if we win.

III. **Cabra Hall-Open House:**
   Cabra Hall’s Open House and dedication on Sept. 27th at 4pm. The ceremony will only take 15 min and tours are from 3-5pm. Invitations to the community have been sent and refreshments will be provided.

   Dr. Petty requested the following individuals to be included on the invitee list: Jasmine and Blake from SGA, Terry Fisher and her team.

IV. **OCP Update:**
   New video services will be available to everyone in Student Affairs. The videos are commercials between 30 seconds to 1 minute regarding your topic or area. Also, OrgSync is sending out 5 Things You Need to Know. This email feature promotes upcoming events within different organizations. Currently, the emails are being sent out every Monday. If you are interested in the video or you have any upcoming events and would like to promote, please reach out to Heather Seaman.

   Heather Seaman is also working with Admissions to produce the Part of the Pack Admissions Brochure. She will meet with Crystal to discuss recommendations.
V. **UCD Updates:**
Ron Gulliory updated the team regarding the following:

1. Dining Feedback
2. Branding
3. Giving out more Wolfbucks
4. Indian food concept at Tulane
5. Mindful Program – entire menu under 600 calories and partnered with my Fitness Pal and Fitbit to market an active lifestyle
6. Met with Chef Paul’s team regarding his spices and promoting them in everyday meals (Gluten free diet)
7. 2014 Additional Renovation – Starbucks and Qdoda submitted new concepts for the area downstairs
8. Italian Pie concept is being worked on for the old Satchmo area with late night hours (2-3am)
9. Food Trucks will start in October
10. OBC – More supervision is needed
11. Coke and Starbucks are close to a deal
12. NAACAS

VI. **Pending Items:**
Save the Dates for the following events will be sent out:
1. Thanksgiving Potluck – Friday November 22nd from 1-2:30pm in the Audubon Room.
2. Help for the Holidays – Audrey will confirm a date between December 16th -18th and send out the announcement.

Handouts:
- None

Additional Items:
- Family Weekend - September 27th -29th
- Cissy will be attending ICP Retreat Oct. 3rd-11th
- November 16th Fall Open House

The meeting adjourned at 12:32pm